

Amendments to Terms and Conditions

Amendments to terms and conditions will be made on April 1, 2022.

The changes are as follows.

Terms of Consent on the Handling of Personal Information (Special Provisions)

- 1) Preface will be revised.
- 2) Article 4 Types of Personal Information will be revised.
- 3) Article 5 Handling of Personal Information will be revised.
- 4) Article on use of Google Analytics will be added.

Privacy Policy

- 1) Preface will be revised.
- 2) Article 1 Purposes for Use of Personal Information will be revised.
- 3) Article 9 Establishment of a Management System will be revised.
- 4) Article on use of Google Analytics will be added.

Site Policy

- 1) Article on use of Google Analytics will be added.

For details, please check the following pages.

Terms of Consent on the Handling of Personal Information (Special Provisions)

Seibu Holdings Inc. (hereinafter referred to as the “Company”) has established a basic policy on the protection of personal information (SEIBU PRINCE CLUB emi Basic Policy on the Protection of Personal Information) of membership applicants, persons registered for campaigns and questionnaires and members (persons who lost member eligibility included; hereinafter referred to collectively as “Members, etc.”) handled in the SEIBU PRINCE CLUB emi Point Program (hereinafter referred to as the “Program”) and campaigns, questionnaires, etc. carried out in association with the Program (hereinafter referred to collectively as the “Program, etc.”) or otherwise handled in association with the Program, etc., and will implement and continuously improve the protection of personal information.

Article 1 Agreement Terms

Members may apply for this Program after confirming their agreement with these terms and conditions.

Article 2 Revocation of Consent

Members may revoke their consent to use of personal information stipulated on next article at any time. Said revocation of consent shall have no impact on the legality of any use of said personal information before the revocation of consent. Members may revoke consent for use of personal information by contacting the Company's personal information contact point.

Note that member qualifications shall be lost in the event the member declines or revokes consent with the SEIBU PRINCE CLUB emi Members Terms or these Terms of Consent at any time after joining or applying for the Program.

Article 3 Types of Personal Information

1. The personal information acquired from Members and stored by the Company (Hereafter referred to collectively as “Personal Information”) shall include the following.

- (1) Basic information on Members, etc. (address, name, gender, date of birth, nationality, email address, telephone number, postal address and other items reported by Members, etc.)
- (2) Service usage information (facility usage conditions, product purchase conditions, etc.)
- (3) Contact details (email address, telephone memos, letter, questionnaire response content, etc.)
- (4) Information automatically collected by the SEIBU PRINCE CLUB emi website ("Website") (cookies, IP addresses, browser type, access date and time, etc.)
- (5) Information on Members, etc. that is gathered/held by the Company in transactions with/usage of the Company and its various Group companies in Japan (See end of this document) as well as SEIBU PRINCE CLUB emi member stores (hereinafter referred to as “Member Stores, etc.”) in relation to the Program, etc. (hereinafter referred to as the “Transactions”).

2. The Company shall acquire personal information directly from Members via telephone, in writing (including on magnetic storage media), via passports, or other means.

Article 4 Handling of Personal Information

1. Members, etc. agree to the Company using Personal Information for the below purposes only after it has taken necessary measures to protect that information.
 - (1) To provide services incidental to point allocation and the Membership Card by the Member Stores.
 - (2) For various announcements with respect to information regarding business information, product information, etc. of the Member Stores.
 - (3) For product development, market research, etc. for the products and services offered by the Member Stores.
 - (4) For communications from the Member Stores to Members that are necessary for transactions, and for confirming transaction details.
 - (5) For responding to inquiries, opinions, and requests from Members to the Member Stores.
 - (6) For exercising rights, or fulfilling obligations, under a contract or the like.
 - (7) For communications and operations management of transactions.
 - (8) For cancelling transactions or follow-up management after cancelling transactions.
 - (9) For communications with Members in emergencies.
 - (10) For facilitating the performance of transactions or contracts.
2. Members, etc. agree to the Company conducting the joint use of Personal Information with Member Stores, etc. for the purposes set forth in Items (1) through (10) above. Note that notifications of details on said joint use with Member Stores, etc. will be provided over this website.

*SEIBU PRINCE CLUB emi Basic Policy on the Protection of Personal Information

<https://emi.seibugroup.jp/en/privacypolicy/>

3. Members, etc. agree in advance to the Company providing Personal Information to consignees only after it has taken necessary measures to protect that information in cases where the Company consigns operations related to the Program, etc. or the Transactions to a third party.
4. Even in cases where the Company or Member Stores, etc. are using Personal Information within the scope for which they obtained agreement from Members, etc., the Company or Member Stores, etc., upon request from Members, etc., shall discontinue that usage to the extent that doing so does not disrupt their business operations.
5. Membership applications, etc. that have been submitted will be disposed of using appropriate methods once the necessary tasks have been completed. For that reason, membership applications, etc. that have been submitted will not be returned.
6. The Company may use the information collected using cookies from Members who browse the Website as Member information by combining it with information that identifies individual Members.
7. The SEIBU PRINCE CLUB Desk shall be responsible for protecting and managing Personal Information related to the Program.

Article 5 Legal Basis for Use of Personal Information

In principle, the legal basis for use of personal information by the Company is the consent of Members to the use of said information. In cases of use of personal information without Member consent, the legal basis for said usage shall be the necessity of use for execution of Member contracts, the necessity of use for

execution of procedures in accordance with Member requests before the conclusion of a contract, the necessity of use for fair profit by the Company or third parties, or the necessity of use in order for the Company to fulfill legal obligations. Use for fair profit by the Company or third parties applies to use for increasing operating profit, etc. through marketing and service improvements, and improving the convenience and security of this Website.

Article 6 Personal Information Retention Period

1. Company retention of personal information shall be limited to the period of valid membership, which is a period lasting until December 31 of the year that includes the day on which five years will have passed since the last use of the Program (last date of Point allocation). In addition, in the event a Member withdraws from membership during the period of valid membership, personal information shall be retained until December 31 of the year that includes the day on which 1 year will have passed since the member withdrew.
2. The Company shall erase or anonymize through safe measures any personal information within a reasonable period of time after the expiration of the personal information retention period.

Article 7 Member Rights

Members possess the following legal and other rights in regard to the Company. Members may exercise these rights Company's personal information contact point. Upon exercise of said rights, the Company shall conscientiously work to comply with said exercise of rights after verifying membership as long as no legal or other extraordinary exemptions apply.

(1) Right to access personal information

A right to verify if Member personal information is being used, and if being used, to access said personal information and incidental information

(2) Right to correct personal information

A right to correct any incorrect Member personal information

(3) Right to erase personal information

A right to erase Member personal information under a fixed set of conditions

(4) Right to restrict use of personal information

A right to restrict the use of Member personal information under a fixed set of conditions

(5) Right to object to the use of personal information

A right to object to the use of Member personal information by the Company or any third parties on the basis of seeking fair profit

(6) Right to data portability

A right to have personal information provided by the Member to the Company structured to be used in a standard machine-readable format, and to transfer said personal information without any impedance by the Company

Article 8 Filing of Objections with Regulatory Authorities

In accordance with the law and other regulations, members shall have the right to file objectives with the

national government, regional governments, international organizations, or other regulatory authorities regarding the handling of personal information by the Company.

Article 9 Profiling and Other Automated Decision-making

The Company does not carry out any decision-making based solely on profiling or other automated handling of personal information.

Article 10 Matters Not Stipulated

1. Any matter not stipulated in these Terms of Consent shall be subject to the “SEIBU PRINCE CLUB emi Basic Policy on the Protection of Personal Information.”
2. The application of these Terms of Consent shall take precedence over the application of the “SEIBU PRINCE CLUB emi Basic Policy on the Protection of Personal Information.”

*SEIBU PRINCE CLUB emi Basic Policy on the Protection of Personal Information

<https://emi.seibugroup.jp/en/privacypolicy/>

Article 11 Contact Point

The following contact point will handle any inquiries about the Personal Information handled by or in the possession of the Company.

SEIBU PRINCE CLUB Desk, Contact Point for Personal Information Inquiries

1-11-1 Kusunokidai, Tokorozawa-shi, Saitama, 359-8510

Phone: 03-5996-1260

Supported Languages: Japanese, English, Chinese, Korean

Operating Hours: 9:00 a.m. to 5:00 p.m. Japan time (excluding Saturdays, Sundays, holidays and New Year holidays)

Article 12 Use of Google Analytics

The Company has introduced the use of Google Analytics for the purpose of analyzing the visitation history of customers who visited sites operated by the Company, and as such uses data gathered, recorded and analyzed by Google. For information on the use of Google Analytics on sites operated by the Company or the terms of use, privacy policy, etc. of Google Analytics, please see the following site.

Site Policy <https://emi.seibugroup.jp/sitepolicy/>

Group Companies within Japan

<https://www.seibuholdings.co.jp/en/group/grouplist/>

Last Updated: April 1, 2022

Privacy Policy

SEIBU PRINCE CLUB emi Basic Policy on the Protection of Personal Information

As outlined in their Group Vision, Seibu Holdings Inc. (hereinafter referred to as the “Company”) and the companies of the Seibu Group (refers to the Company as well as its subsidiaries and affiliates; hereinafter referred to as “Group Companies” with the Company and Group Companies to be referred to collectively as the “Group”) have espoused contributing to the development of the community and greater society and to environmental preservation and providing safe, secure and comfortable services as the philosophy behind their business activities. The Company recognizes that in order to realize that philosophy, it is essential that it gain the trust of its customers, shareholders, employees and the community as a member of society, and is currently endeavoring to establish a compliance system as its highest-priority management issue. Moreover, the Company recognizes that the proper handling of personal information constitutes a significant issue from the standpoint of compliance.

The Company will set forth a basic policy below on the protection of personal information of membership applicants, persons registered for campaigns and questionnaires and members (persons who lost member eligibility included; hereinafter referred to collectively as “Members, etc.”) handled in the SEIBU PRINCE CLUB emi Point Program (hereinafter referred to as the “Program”) and campaigns, questionnaires, etc. carried out in association with the Program (hereinafter referred to collectively as the “Program, etc.”) or otherwise handled in association with the Program, etc., and will implement and continuously improve the protection of personal information

Seibu Prince Club Desk shall be the department that will be responsible for protecting personal information for the Program.

Article 1. Types of personal information

1. Personal information acquired from Members, etc. and held by the Company (hereinafter referred to as “Personal Information”) shall be as follows.
 - (1) Name, date of birth, gender, nationality, address, and telephone number provided by Members on the specified membership application website, and any other information provided by Members;
 - (2) E-mail address and other information provided by Members through the member site and the campaign site for web registration or participation in questionnaire surveys; and
 - (3) Usage history related to Transactions.
 - (4) Contact details (email address, telephone memos, letter, questionnaire response content, etc.)
 - (5) Information automatically collected by the SEIBU PRINCE CLUB emi Website (“Website”) (cookies, IP addresses, browser type, access date and time, etc.)
 - (6) Information on Members, etc. that is gathered/held by the Company in transactions with/usage of the Company and its various Group companies in Japan as well as SEIBU PRINCE CLUB emi member stores (hereinafter referred to as “Member Stores, etc.”) in relation to the Program, etc.
2. The Company shall acquire personal information directly from members via telephone, in writing

(including on magnetic storage media), via passports, or other means.

Article 2. Handling of Personal Information

1. The Company will use Personal Information for the below purposes only after it has taken necessary measures to protect that information.
 - (1) To provide services incidental to point allocation and the Membership Card by the Member Stores.
 - (2) For various announcements with respect to information regarding business information, product information, etc. of the Member Stores.
 - (3) For product development, market research, etc. for the products and services offered by the Member Stores.
 - (4) For communications from the Member Stores to Members that are necessary for Transactions and for confirming transaction details.
 - (5) For responding to inquiries, opinions, and requests from Members to the Member Stores.
 - (6) For exercising rights, or fulfilling obligations, under a contract or the like.
 - (7) For communications and operations management of transactions.
 - (8) For cancelling transactions or follow-up management after cancelling transactions.
 - (9) For communications with Members, etc. in emergencies.
 - (10) For facilitating the performance of transactions or contracts.
2. Even if the Company or a Member Store uses Personal Information within the scope agreed to by a Member, the Company or Member Store shall, upon request of the Member, stop using such information to the extent that it will not disturb its business operations. Membership applications, etc. that were submitted at the time of joining the Program will be disposed of using appropriate methods once the necessary tasks have been completed. Please note that for that reason, membership applications, etc. that were submitted will not be returned whatsoever.

Article 3. Disclosure and Provision of Personal Information to Third Parties

1. Provided that there are no cases, etc. dictated by the SEIBU PRINCE CLUB emi Membership Terms and Conditions, the SEIBU PRINCE CLUB emi Terms of Consent on the Handling of Personal Information (Special Provisions) or laws, ordinances, etc. or other special reasons, the Company will neither disclose nor provide Personal Information on Members, etc. to third parties without the agreement of Members, etc.
2. The Company may consign handling operations for Personal Information to third parties within the scope of the notified or disclosed purpose of use. In such cases, the Company will oblige the consignee under contract to properly manage Personal Information in accordance with laws, ordinances, etc. and will endeavor to appropriately supervise the management of the protection of Personal Information.

Article 4. Shared Use of Personal Information

The Company will conduct the shared use of Personal Information on Members, etc. with Member Stores, etc. as shown below only after it has taken necessary measures to protect that information.

1. Items of Personal Information whose use will be shared

(1) Name, date of birth, gender, address and telephone number stated or entered by Members, etc. on or into the designated membership application form or other forms, etc. and other items reported by Members, etc.

(2) Email addresses and other information reported by Members, etc. through online registration for the members' site, campaign site, etc. as well as through questionnaires, usage, etc.

(3) Usage history regarding Transactions

2. Scope of shared users

Member Stores, etc.

3. Purpose of use of shared users

Purpose prescribed in Article 2.1

4. Managing supervisor of shared use

Name: Seibu Holdings Inc.

Address: 1-16-15 Minamiikebukuro, Toshima-ku, Tokyo

Representative: Takashi Goto, President and Chief Executive Officer

Article 5. Addition or change to the purpose of use

The Company will use Personal Information within the scope of the purposes for which they have notified Members or published. The Company will announce the Members in any event to use Personal Information for a purpose beyond the stated scope.

Article 6. Consent to provision of personal information

Members consent to the handling of personal information by the Company by declaring their intent to consent to the SEIBU PRINCE CLUB emi Membership Terms and Conditions, Terms of Consent on the Handling of Personal Information (Special Provisions), and in principle the Company handles Member personal information in accordance with consent from Members. However, Members can revoke this consent at any time. In addition, Members under 16 years of age must obtain the consent of their guardian in order to use participate in the Program. In addition, the personal information provided by Members is required for the Company to provide the Program and related services to the Members, so there may be cases the Members who do not provide said personal information cannot make use of the Program and services.

Article 7. Legal basis for use of personal information

In principle, the legal basis for use of personal information by the Company is the consent of Members to the use of said information. In cases of use of personal information without Member consent, the legal basis for said usage shall be the necessity of use for execution of Member contracts, the necessity of use for execution of procedures in accordance with Member requests before the conclusion of a contract, the necessity of use for fair profit by the Company or third parties, or the necessity of use in order for the Company to fulfill legal obligations. Use for fair profit by the Company or third parties applies to use for increasing operating profit, etc. through marketing and service improvements, and improving the convenience and security of this Website.

Article 8. Personal information retention period

Company retention of personal information shall be limited to the period of valid membership, which is a period lasting until December 31 of the year that includes the day on which five years will have passed since the last use of the Program (last date of Point allocation). In addition, in the event a Member withdraws from membership during the period of valid membership, personal information shall be retained until December 31 of the year that includes the day on which 1 year will have passed since the member withdrew. In addition, the Company shall erase or anonymize through safe measures any personal information within a reasonable period of time after the expiration of the personal information retention period.

Article 9. Cookie usage

The Company may use the information collected using cookies from Members who browse the Website as Member information by combining it with information that identifies individual Members.

Article 10. Use of Google Analytics

The Company has introduced the use of Google Analytics for the purpose of analyzing the visitation history of customers who visited sites operated by the Company, and as such uses data gathered, recorded and analyzed by Google. For information on the use of Google Analytics on sites operated by the Company or the terms of use, privacy policy, etc. of Google Analytics, please see the following site.

Article 11. Member Rights

Members possess the following legal and other rights in regard to the Company. Members may exercise these rights by contacting Desk's personal information contact point. Upon exercise of said rights, the Company shall conscientiously work to comply with said exercise of rights after verifying membership as long as no legal or other extraordinary exemptions apply.

1. Right to access personal information

A right to verify if member personal information is being used, and if being used to access said personal information and incidental information

2. Right to correct personal information

A right to correct any incorrect Member personal information

3. Right to erase personal information

A right to erase Member personal information under a fixed set of conditions

4. Right to restrict use of personal information

A right to restrict the use of Member personal information under a fixed set of conditions

5. Right to object to the use of personal information

A right to object to the use of Member personal information by the Company or any third parties on the basis of seeking fair profit

6. Right to data portability

A right to have personal information provided by the Member to the Company structured to be used in a standard machine-readable format, and to transfer said personal information without any impedance by the Company.

Article 12. Establishment of a management system

1. Formulation of Personal Information Protection Guidelines

- The Company has formulated these guidelines (Personal Information Protection Guidelines) for “compliance with related laws, ordinances, guidelines, etc.” and “counters for questions and complaints processing” in order to ensure the proper handling of Personal Information.

2. Establishment of rules pertaining to handling of Personal Information

- The Company has established a supervisory system by formulating internal regulations related to the handling of Personal Information for handling methods, supervisors/personnel, their duties, etc. at each stage of information, including acquisition, usage, storage, provision, deletion and disposal.

3. Organizational security control measures

- In addition to establishing a supervisor post for the handling of Personal Information, the Company has clarified employees who handle Personal Information and the scope of Personal Information handled by said employees, and has established a system for reporting to/notifying said supervisor when an actual violation of the Personal Information Protection Act or the Personal Information Protection Regulations or a sign thereof has been ascertained.
- In addition to regularly implementing self-checks on the status of Personal Information handling, the Company has the internal department in charge supervise said status.

4. Human security control measures

- The Company regularly trains its employees in items to bear in mind regarding the handling of Personal Information.
- The Company states items regarding the nondisclosure of Personal Information in its Working Regulations.

5. Physical security control measures

- In addition to managing employee access to areas where Personal Information is handled and limiting devices, etc. that can be brought into those areas, the Company takes measures to prevent the viewing of Personal Information by nonauthorized persons in said areas.
- In addition to taking measures to prevent the theft, misplacement, etc. of devices, electronic media, documents, etc. used to handle Personal Information, the Company takes measures to ensure that Personal Information is not easily ascertained in cases where such devices, electronic media, etc. are carried about, including when they are relocated within the same office.

6. Technical security control measures

- The Company implements access control and limits the scope of personnel, Personal Information databases handled, etc.
- The Company has introduced systems to safeguard information systems used to handle Personal Information from illegal access from external parties or from illegal software.

Article 13. Filing of objections with regulatory authorities

In accordance with the law and other regulations, members shall have the right to file objectives with the national government, regional governments, international organizations, or other regulatory authorities regarding the handling of personal information by the Company.

Article 14. Profiling and other automated decision-making

The Company does not carry out any decision-making based solely on profiling or other automated handling of personal information.

Article 15. Matters not stipulated

Any matter not stipulated in this policy shall be subject to the “Seibu Holdings Basic Policy on the Protection of Personal Information.”

Article 16. Governing law and court of jurisdiction

1. The text of this policy is given in Japanese. In the event the policy is translated into languages other than Japanese, only the Japanese text shall be valid and text that has been translated into any other language will have no effect whatsoever.
2. Unless otherwise provided, this policy and the use of Personal Information shall be governed by the laws of Japan.
3. The Tokyo District Court shall have exclusive jurisdiction for the first instance over any dispute with respect to this policy or the use of Personal Information.

Article 17. Contact point

The following contact point will handle any inquiries about the Personal Information handled by or in the possession of the Company.

SEIBU PRINCE CLUB Desk, Contact Point for Personal Information Inquiries

1-11-1 Kusunokidai, Tokorozawa-shi, Saitama, 359-8510

Phone: 03-5996-1260

Supported Languages: Japanese, English, Chinese, Korean

Operating Hours: 9:00 a.m. to 5:00 p.m. Japan time (excluding Saturdays, Sundays, holidays and New Year holidays)

Last Updated: April 1, 2022

Site Policy

Use of the SEIBU PRINCE CLUB emi Website

The website for SEIBU PRINCE CLUB emi ("Website") is where Seibu Holdings, Inc. ("Company") explains the procedure for applying for the SEIBU PRINCE CLUB emi Point Program ("Program") operated by Seibu Prince Club Desk ("Desk") and publishes notices related to point redemption products and other information to registered members of the Program. In order to use this Website, you need to agree to the Site Policy set out below.

1. Copyrights

The copyrights for the information and content published on the Website belong to each of the Seibu Group member companies, in principle, and are protected by the Copyright Act and other laws. Copying, reuse, reproduction, electromagnetic processing, transmission, distribution, secondary use and any other similar act with respect to using the data published on the Website, including all photographs, company logos, images and texts.

2. Prohibitions

In addition to the provisions of the preceding paragraph, the following acts or anything that may result in such acts with respect to using the Website shall be prohibited:

1. An act that is contrary to public order and morality.
2. A criminal act or act that may be linked to a criminal act.
3. An act that violates the property or privacy of a third party or the Company and the Seibu Group companies.
4. An act that inflicts loss or damage on a third party or the Company and the Seibu Group companies.
5. An act that defames or discredits a third party or the Company and the Seibu Group companies.
6. An act of reporting or filing false information.
7. An act of using or providing harmful programs.
8. Conducting business activities or an act intended to make a profit, or an act intended to prepare for such activities.
9. An act that is contrary to laws and regulations.
10. Any other act that is deemed inappropriate by the Company.

3. Operation and suspension of the Website

The Website will be available for access during the period determined by the Company. The operation of the Website may be suspended or terminated without notice for any of the reasons provided below. The Company accepts no responsibility whatsoever for any damage resulting from the suspension or termination of the Website, unless due to willful misconduct or gross negligence of the Company.

1. Maintenance and inspection of devices and systems necessary for the operation of the Website, or for

upgrading equipment.

2. Malfunction or failure of devices and systems due to a natural disaster or an accident.

3. When the Company deems it necessary to suspend or terminate the Website.

4. Changes to the Site Policy and the Website

The Company may make changes to the Site Policy or the Website by notifying Members through a publication on the Website or other websites. The URL of the Website, including its home page, may be changed without notice.

The Company accepts no responsibility for any damages arising as a result of such change, nor for display malfunctions due to broken links, etc., or any other ill-effects, unless due to willful misconduct or gross negligence of the Company.

5. Cookies

“Cookies” are a standard Internet technology used to identify computers.

The Company may use the information collected using cookies from Members who browse the Website as customer information by combining it with information that identifies individual Members.

Such information will be used within the scope of the purposes stipulated by SEIBU PRINCE CLUB emi Basic Policy on the Protection of Personal Information and the Terms of Consent on the Handling of Personal Information in the SEIBU PRINCE CLUB emi Membership Terms and Conditions.

Cookies may be disabled by changing the settings of some browsers. This may, however, prevent the Member from using all or part of the services on the Website.

6. Use of Google Analysis and Cookies

The use of Google Analytics has been introduced on this site for the purpose of analyzing the visitation history of customers on the site, and as such uses data gathered, recorded and analyzed by Google. Google Analytics uses Cookies to gather logs without including information that specifies individuals. Logs that are gathered are managed in accordance with Google’s Privacy Policy.

On this site, the Company has also enabled a Google Analytics function aimed at advertising and has implemented the use of a report function that concerns user distribution and users’ interest categories. Using a combination of Google Analytics Cookies and third-party Cookies for advertising purposes, the Company performs analysis on customers’ age group, gender, hobbies and interests.

To stop data on site operation from being sent to Google Analytics, in addition to using the Google Analytics opt-out add-on, users may change their browser settings to disable Cookies (prevent Cookies from being saved) in order to refuse the gathering of the aforementioned logs. However, when Cookies are disabled, it may no longer be possible to use certain functions on this site.

[Google Analytics Terms of Service](#)

[Google Privacy Policy](#)

[How Google Uses Information from Sites or Apps That Uses Our Services](#)

[Google Analytics Opt-out Add-on](#)

7. Linked sites

The Company accepts no responsibility whatsoever for any damage resulting from the content of linked sites or the use of such sites.

8. Indemnity

While the Company publishes information on the Website with the utmost care and attention to all aspects, it does not warrant the integrity, usefulness or safety in the content of such information (including representations that no errors should occur; that all functions will operate normally at all times; that problems will be corrected should they occur; and that the Website and the servers do not contain computer viruses or any other harmful material). In addition, users are responsible for the consequences of their decisions or actions taken based on the information published on this Website, unless due to willful misconduct or gross negligence of the Company.

Information regarding products and campaigns that is published on this Website does not cover all products and services that are offered, or campaigns that are carried out by the Seibu Group companies or business operators affiliated with the Seibu Group. All information published on the Website is current at the time of publication to the utmost extent possible. Any reorganization of the names or details of the products that may be carried out without notice after the publication on the Website may cause the published information to differ from the actual conditions over time.

9. Governing law and court of jurisdiction

The text of this Site Policy is provided in Japanese. In the event that the policy is translated into languages other than Japanese, only the Japanese text shall be valid and text that has been translated into any other language will have no effect whatsoever.

Unless otherwise provided, the Site Policy for this Website shall be governed by the laws of Japan.

The Tokyo District Court shall have exclusive jurisdiction for the first instance over any dispute with respect to the use of the Site Policy for this Website.

Last Updated: April 1, 2022